



motorola
ORIGINAL

New Motorola Original Hologram helps ensure authenticity

Since January 2007, more than \$8.5 million worth of counterfeit Motorola product has been seized

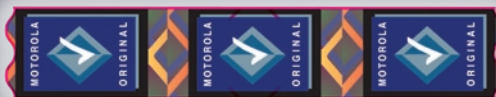


In Asia over \$2.6 million worth of counterfeit product has been destroyed in factory raids

More than \$1.8 million in ebay auctions closed

Keep it Real

To help protect our customers from counterfeits, new Bluetooth® enabled headsets and select accessories will now feature a Motorola Original Hologram to help ensure authenticity. The hologram can be found directly on the product and easily identifies genuine Motorola merchandise. We are committed to defending our customers and our reputation from the damage caused by counterfeit products. Learn more about our anti-counterfeit campaign at www.motorola.com/original.



www.motorola.com/original

Look for the logo...



MOTOROLA

Authorized Distributor

MOTOROLA and the Stylized M Logo are registered in the US Patent & Trademark Office. The Bluetooth trademarks are owned by their proprietor and used by Motorola, Inc. under license. All other product or service names are the property of their respective owners. © Motorola, Inc. 2007. All rights reserved.